

# Welcome to Whisky & Bloom





### About W&B

At W&B HQ, we want you to have your dream wedding stationery! We have bespoke and semi-bespoke services for you to choose from, giving you the opportunity to get your wedding stationery from invitations to on the day stationery, such as menus and place card names. Everything you could need print wise for your special day! All that fits your incredible style and budget perfectly! We love creating memories with print and what better way than being creative with your wedding announcements that fit your style and theme to perfection.

# Why Choose Us?

When you choose Whisky & Bloom for your dream wedding stationery. You are putting your faith in me to advise and design a perfectly unique and high quality final product to suit you and your wedding day.

I will take you through the process, which has been meticulously laid out to ensure you are aware of everything that is happening with your stationery and when.

From the very first step in your stationery journey, I will keep you informed throughout the process until your invitations arrive charmingly packaged for you to send on to your guests.











## About Bespoke

Our Bespoke service is perfectly tailored to meet your requirements, your style, your ideas - your you. With this in mind, I don't have a set price list, but a rough guide pricelist instead to give you a better idea of cost as it can vary massively with every design.

Due to being bespoke in nature, we can't put a price on your stationery with a standard price list, as these will truly be unique to you. This is also where our ethos lies and originates, as we believe that you are the heart of your stationery - down to a single letter. They are designed to meet your exact specification and everything is tailored to you and your day, even the cost.

\*Our Bespoke brochure with full pricelist can be found on our website.

# About Semi-bespoke

The Semi-Bespoke option offers a range of invitation designs and collections that fit every theme and colour scheme you could dream of for your wedding day. We have done this for those who wish to stick to a particular budget or love the designs we have for you already. It's a win-win.

We can customise your stationery further by changing the colours and fonts, paper type and paper finish etc. There are other stationery embellishments that we offer at an additional cost after purchase, if you decide you would like a chiffon bow or wax seal stamp, etc. Otherwise, we have all of those options available before your purchase.

\*Our Semi-Bespoke brochure with full price list can be found on our website.



#### Paper Choices

#### Tintoretto - 270gsm

Our Standard luxury paper type for digital printing on the Gesso colour paper and for monochrome stationery with the colours. We can also do pressure foil and die cut on this paper choice.

#### ColorPlan - 350gsm | 540gsm | 700gsm

This paper is best for a thick luxurious feel and we mainly use this paper type for colourful invitations or digital printing. Our thicker options work best for letterpress and hot foil press but we can do other methods such as die cut and pressure foil on the lightest and thickest options also.

#### Nutteno/Accent - 350gsm

This paper is a different texture and works for either monochromatic stationery best or rustic style invites. Obviously the choice is yours, these are just what we found best fits this paper. We can also do die cut and pressure foil on this paper type.

#### Handmade - 350gsm

This paper is handmade with naturally deckled edges and works beautifully with all paper embellishments. The thicker paper weight is best for letterpress and can also be die cut.

\*\*\*Other paper colours and paper types can be requested\*\*\*

#### Nutteno/Accent

- Acquerello Bianco
- Antique Alabaster
- Pesca

#### **Tintoretto**

- Gesso Wasabi
- Cannella Anice
- Paprika Cubeba
- Ginepro Black Pepper

#### Handmade

- White
- Clay

Light Blue

Sunset Red

Beige

Dusky Blue

- Earth
- Sage Green
- Teal

Iade Green

Rose

Claret

Forest

Scarlett

Black

#### ColorPlan

- Ebony
- Amethyst
- Mid Green
- Rust
- Candy Pink
- Pistachio

- Bagdad Brown
- Imperial Blue
- Emerald
- Citrine
- Lavender
- Vellum White

- - Racing Green
- Marrs Green

Stone

Azure Blue

Natural

Mist

- - Harvest
  - Real Grey
  - - White Frost

#### **Envelope Choices**

#### Tintoretto - 140gsm

Our Standard Paper type for digital printing on the Gesso colour paper and for monochrome stationery with the colours. We can also do pressure foil on this option for your addresses.

#### ColorPlan - 135gsm

This paper is best for a thick luxurious feel and we mainly use this paper type for colourful invitations or for more of a colourful contrast as they have the widest range of colours available. We can also pressure foil on this option for your addresses.

#### Standard - 175gsm

This is our standard luxury collection. We use these as our standard envelope choice in our designs unless we feel another colour or thickness would work better otherwise. Or unless you have a specific request.

#### Handmade - 150gsm

This paper is handmade with naturally deckled edges and works beautifully with wax seals and dried flowers.

#### **Tintoretto**

- Gesso
- Cannella
- Cubeba

#### Handmade

- White
- Beige
- Earth
- Rose
- Clay
- Sunset
- Jade
- Light Blue
- Teal
- Black

#### Standard

- Natural White
- - Trancslucent Vellum



Natural Mist

Soft Pink



Blush Pink

- Spiced Nude

Sage Green

- - Racing Green

Peach White



Soft Blue



Dusky Blue

#### ColorPlan

Ebony

- Bagdad Brown



Mist



Amethyst



Racing Green



Mid Green

Candy Pink



Emerald



Marrs Green



Rust



Citrine



Stone



Harvest



Azure Blue



- Pistachio
- Vellum White

Lavender

- Natural
- White Frost



#### Some of Our Font Choices

Malkout

Hermione

Nightfall

Glacial Indifference

Homestone

Secretary Typewriter

Alhemary

Avenir

Kate Johnson

Quicksand

Blooming

Nightfall

\*\*\*More Fonts are available. And specific fonts can be sourced upon request.\*\*\*
We have a large font book if you wish to browse to find the perfect ones for you



#### Letterpress

At Whisky & Bloom we offer a letterpress option, where your stationery has hand mixed ink, pressed into the paper leaving a beautiful textured design.

#### Die Cut

We can Die Cut next to any shape imaginable! If you want something specific like stars, owls, or mushrooms, we can make it. We Die Cut everything in house at W&B HQ ensuring quality in every design.

#### Hot Foil Press

We have an option of heat foil pressed stationery, where the foil is heated and pressed into the paper to create a beautiful finish on your stationery.

#### Pressure Foil

The perfect foiling for those on a tighter budget! We have pressure foiling that uses pressure to apply the foil giving the same quality as the hot foil without the need for a mold or an overly letterpress look.



#### **Embellishments**

#### Chiffon Bow

We have some beautiful chiffon options in a vast variety of colours to suit every style and colour scheme.
We also offer silk upon request.

#### Paperclips

This modern monochromatic embellishment is a perfect budget saver and makes every stationery set look beautiful with the teardrop paperclip in multiple colours. Other shapes and colours upon request.

#### W&B Exclusive Wax Seals

We have wax seal stamps that are designed by us in house and made for our exclusive use. This means that your wax seals are unique in themselves as you can't buy the stamp design anywhere else.

#### Twine/Jute Bow

For those wanting a more rustic addition to their stationery, we have thin twine or a thick jute bow in both white and natural colour.

#### Vellum Wrap/Belly Band

A gorgeous finishing touch with endless possibilities. We can print designs on here that match your stationery or custom illustrations for that extra pop to your stationery.

#### Bespoke Wax Seal Stamp

W&B give you the unique experience, where you can design and create your own personalised wax seal stamp to suit your wedding stationery. And once all is finished you receive the stamp as a keepsake that's 100% yours.



a l'alle Patrick Macka The Important Details Would like to invite you to join them on their wedding day to celebrate their next chapter at Bogbain Farm, After the ceremony will be a cocktail hour before the wedding breakfast at 5pm. Dancing and 3rd August 2024 evening pizza bar will be available from 8pm. The dress code is Garden Cocktail. We have booked rooms at Culloden House if you wish to join us there, Dinner and dancing to follow otherwise there are local hotels in The PSVP Please respond huzz

# Our Semi-Bespoke & Bespoke

Pricing Guide

# Semi- Bespoke Pricing guide \*From our Semi-bespoke price guide, more prices are in the full brochure.

#### Save The Date

| 0 - 20    | £2.50 |
|-----------|-------|
| 21 - 40   | £2.25 |
| 41 - 60   | £2.15 |
| 61 - 80   | £2.05 |
| 81- 100   | £1.95 |
| 101 - 120 | £1.85 |
| 120+      | £1.75 |

#### **Invitations**

#### **Information Card**

#### **RSVP**

| 0 - 20    | £2.75 | 0 - 20    | £2.00 | 0 - 20    | £1.50 |
|-----------|-------|-----------|-------|-----------|-------|
| 21 - 40   | £2.50 | 21 - 40   | £1.75 | 21 - 40   | £1.25 |
| 41 - 60   | £2.25 | 41 - 60   | £1.65 | 41 - 60   | £1.15 |
| 61 - 80   | £2.15 | 61 - 80   | £1.55 | 61 - 80   | £1.05 |
| 81- 100   | £2.05 | 81- 100   | £1.45 | 81- 100   | £0.95 |
| 101 - 120 | £1.95 | 101 - 120 | £1.35 | 101 - 120 | £0.85 |
| 120+      | £1.85 | 120+      | £1.25 | 120+      | £0.75 |

<sup>\*</sup> Please add an additional £0.52 if you choose colorplan paper and £0.93 if you choose handmade paper

#### Bespoke Pricing guide

\*From our Bespoke price guide, more prices are in the full brochure.

We are very translucent with pricing here to ensure you know what your paying for and why. We believe you should know where your money is going so here is a brief overview of our Bespoke pricing with our rates per hour.

| Design Time      | £50 Per Hour                      |
|------------------|-----------------------------------|
| Assembly Time    | £10.42 Per Hour (UK Minimum Wage) |
| Design Revisions | £50 Per Hour                      |

As an idea, a typical Bespoke design time will take between 2-4 hours depending on the theme, fonts, illustrations, shapes etc. This can be more or less time depending on your design, but an initial personalised quote will be crafted for you. Any revisions and timings are more unpredictable as it could be a 5 minute fix only or a whole reorganise of where certain elements go. And with assembly of your stationery, we only charge what anyone would in a production line to make pricing more fair for everyone, and this cost will be in your personalised quote. Any contact and meetings are included in the cost of the design time as part of our Bespoke Service.

\*\*\*Please note that the below example does not show what your personal stationery will cost. This is just an example and costs can change with design time or other embellishments you wish to use.

#### Additions

\*Available for both Semi-Bespoke and Bespoke options and can be found in both brochures on our website

| Wax Seals            | £1.60 (Standard)   £1.90 (W&B Exclusive)          |
|----------------------|---|
| Chiffon/Silk Bow     | From £0.95  |
| Twine/Jute Bow       | From £0.50  |
| Paperclip            | From £0.10  |
| Vellum Wrap          | £1.00 (standard) $\mid$ £1.25 (Digitally Printed) |
| Belly Band           | £0.75 (Standard)   £1.00 (Digitally Printed)      |
| Standard Card Sleeve | From £2.25  |
| Luxury Card Sleeve   | From £3.75 (Standard)   From £5.00 (Foiling)      |
| Envelope Printing    | £1.00 (Standard)   £1.85 (Pressure Foiled)        |
| Envelope Liners      | From £0.95  |
| Matching Envelopes   | Free  |
| Hand Torn Edges      | £1.00 (Standard)   £2.75 (Foiled Leaf Edges)      |
| Suite Assembly       | £1.75   |
|                      |   |

<sup>\*</sup>All prices are per invite



#### On the Day Stationery

#### Welcome Signage

| A1 | £90 (One Sided) | £165 (Double Sided) |
|----|-----------------|---------------------|
| A2 | £80 (One Sided) | £140 (Double Sided) |
| A3 | £70 (One Sided) | £125 (Double Sided) |

#### Other Signage

| A1 | £90 (One Sided) | £165 (Double Sided) |
|----|-----------------|---------------------|
| A2 | £80 (One Sided) | £140 (Double Sided) |
| A3 | £70 (One Sided) | £125 (Double Sided) |

#### Table Plan Signage

| A1 | £120 (One Sided) | $\pm 180$ (Double Sided) |
|----|------------------|--------------------------|
| A0 | £145 (One Sided) | £200 (Double Sided)      |

#### Table Numbers/Small Signage

| A4 | £65 (One Sided) | £120 (Double Sided) |
|----|-----------------|---------------------|
| A5 | £60 (One Sided) | £115 (Double Sided) |

#### Welcome/Other Signage (Foam Board)

| A1 | £30 (One Sided) | £55 (Double Sided) |
|----|-----------------|--------------------|
| A2 | £25 (One Sided) | £50 (Double Sided) |
| A3 | £20 (One Sided) | £45 (Double Sided) |

#### Table Plan Signage (Foam Board)

| A1 | £55 (One Sided) | £85 (Double Sided) |
|----|-----------------|--------------------|
| A2 | £40 (One Sided) | £70 (Double Sided) |

\*These prices are for both portrait and landscape. Both available in Plywood/MDF or Acrylic at no extra cost to you. Plywood/MDF can be painted any colour that matches your wedding colours/theme.

Acrylic comes in set colours, sample colour chart can be sent upon request. Foam Board is either a printed Image or painted with Premium vinyl

Other sizes (A0, 600mm x 400mm and 1000m x 600mm) are available upon request

#### On the Day Stationery (Continued)

Order of Service Booklet £3.50 (8 pages) | £4.25 (Double Sided)

Order of Service Card | Fro

From £2.50

Menu Cards

£2.25 (Individual)  $\boxed{£7.25}$  (Table Menu)

Place Names

£1.00 (Additions are available)

Alternative Place Names

Wood Slices From £2.25 (Price per name)

Sea Glass From £3.50 (Price per name)

Table Numbers

£3.25 (Individual)

Alternative Table Numbers

Vases From £25.50

Glass Bottles From £9.50 (Coloured glass upon request)

Large Wood Slices From £7.25

\*Other materials for Alternative Place names and Table numbers can be done upon request\*

#### Additional Services



If you wish to book Whisky & Bloom for your wedding stationery, fill out our online enquiry form on our website to get your journey started!

www.whiskyandbloom.co.uk





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