

Creating Memories with Print Bespoke Design and Price Guide



Welcome to our Whisky & Bloom Bespoke Guide

Our Bespoke services are perfect for those wanting something truly unique to their wedding. Something that encompasses their couple style and wedding theme all in to one. We strive on creating the perfect, beautifully quirky stationery for those, not always traditional couples. This guide will give you a detailed description of the paper we use and can be chosen from and also go through embellishment options and paper upgrades like, letterpress and foiling.

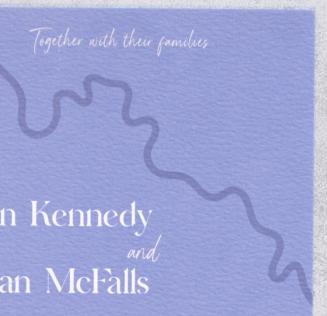
As you are guided through this brochure page by page, it'll give you the opportunity to learn more about the process of wedding stationery and get those creative juices flowing for your own stationery!

So it's time to get excited and flick through, deciding on everything you could wish for to match you and your wedding perfectly.

We hope you enjoy and...

Happy Planning!





Invite you to celebrate their wedding London Rowing Club Putney, England

Details

Of the event

The 3pm ceremony will be followed by drinks and canapés on the balcony before we sit down to eat at around 5:30pm. Dancing will follow!

The night will close at 11:30pm.

We invite you to dress it Semi-formal attire

The closest stations are Putney Bridge (Underground District Line), Putney (Mainline train), and several bus routes stop nearby,

Please RSVP by

10 th April

Please RSVP on our wedding website, which also includes additional information about the day for you.

withing com/connection

Paper Choices

Tintoretto - 270gsm

Our Standard luxury paper type for digital printing on the Gesso colour paper and for monochrome stationery with the colours. We can also do pressure foil and die cut on this paper choice.

ColorPlan - 350gsm | 540gsm | 700gsm

This paper is best for a thick luxurious feel and we mainly use this paper type for colourful invitations or digital printing. Our thicker options work best for letterpress and hot foil press but we can do other methods such as die cut and pressure foil on the lightest and thickest options also.

Nutteno/Accent - 350gsm

This paper is a different texture and works for either monochromatic stationery best or rustic style invites. Obviously the choice is yours, these are just what we found best fits this paper. We can also do die cut and pressure foil on this paper type.

Handmade - 350gsm

This paper is handmade with naturally deckled edges and works beautifully with all paper embellishments. The thicker paper weight is best for letterpress and can also be die cut.

Other paper colours and paper types can be requested

Nutteno/Accent

- Acquerello Bianco
- Antique Alabaster
- Pesca

Tintoretto

- Gesso

Wasabi

- Cannella
- Anice
- Paprika
- Cubeba
- Ginepro
- Black Pepper

Handmade

- White
- Beige

Earth

Rose

- Sage Green

Jade Green

- Light Blue
- Dusky Blue

Sunset Red

Teal

Black

ColorPlan

Ebony

- Bagdad Brown
- Mist

Claret

Amethyst

Clay

- Imperial Blue
- Racing Green
- Forest

- Mid Green
- Emerald

- Marrs Green
- Scarlett

Rust

Citrine

Stone

Harvest

- Candy Pink
- Lavender

Azure Blue

Real Grey

Pistachio

- Vellum White
- Natural

White Frost





Envelope Choices

Tintoretto - 140gsm

Our Standard Paper type for digital printing on the Gesso colour paper and for monochrome stationery with the colours. We can also do pressure foil on this option for your addresses.

ColorPlan - 135gsm

This paper is best for a thick luxurious feel and we mainly use this paper type for colourful invitations or for more of a colourful contrast as they have the widest range of colours available. We can also pressure foil on this option for your addresses.

Standard - 175gsm

This is our standard luxury collection. We use these as our standard envelope choice in our designs unless we feel another colour or thickness would work better otherwise. Or unless you have a specific request.

Handmade - 150gsm

This paper is handmade with naturally deckled edges and works beautifully with wax seals and dried flowers.

Tintoretto

- Gesso
- Cannella
- Cubeba

Handmade

- White
 - Beige
- Earth Rose
- Clay Sunset
- Light Blue Jade
- Black Teal

Standard

- Natural White
 - Trancslucent Vellum
- Natural Mist

Soft Blue

Terracotta

- Spiced Nude
- Peach White
- Soft Pink

Blush Pink

Dusky Blue

- Sage Green
- Racing Green
 - ColorPlan
- Bagdad Brown
- Mist

Claret

Amethyst

Ebony

- Imperial Blue
- Racing Green
- Forest

- Mid Green
- Emerald

- Marrs Green
- Scarlett

Rust

Citrine

Stone

Harvest

- Candy Pink
- Lavender

Azure Blue

Real Grey

Pistachio

Vellum White

Natural

White Frost



Some of Our Font Choices

Malkout

Hermione

Nightfall

Glacial Indifference

Homestone

Secretary Typewriter

//Xhemar

Avenir

Kate Johnson

Quicksand

13 Cooming

Nightfall

More Fonts are available. And specific fonts can be sourced upon request.
We have a large font book if you wish to browse to find the perfect ones for you



Letterpress

At Whisky & Bloom we offer a letterpress option, where your stationery has hand mixed ink, pressed into the paper leaving a beautiful textured design.

Die Cut

We can Die Cut next to any shape imaginable! If you want something specific like stars, owls, or mushrooms, we can make it. We Die Cut everything in house at W&B HQ ensuring quality in every design.

Hot Foil Press

We have an option of heat foil pressed stationery, where the foil is heated and pressed into the paper to create a beautiful finish on your stationery.

Pressure Foil

The perfect foiling for those on a tighter budget! We have pressure foiling that uses pressure to apply the foil giving the same quality as the hot foil without the need for a mold or an overly letterpress look.



Embellishments

Chiffon Bow

We have some beautiful chiffon options in a vast variety of colours to suit every style and colour scheme.
We also offer silk upon request.

Paperclips

This modern monochromatic embellishment is a perfect budget saver and makes every stationery set look beautiful with the teardrop paperclip in multiple colours. Other shapes and colours upon request.

W&B Exclusive Wax Seals

We have wax seal stamps that are designed by us in house and made for our exclusive use. This means that your wax seals are unique in themselves as you can't buy the stamp design anywhere else.

Twine/Jute Bow

For those wanting a more rustic addition to their stationery, we have thin twine or a thick jute bow in both white and natural colour.

Vellum Wrap/Belly Band

A gorgeous finishing touch with endless possibilities. We can print designs on here that match your stationery or custom illustrations for that extra pop to your stationery.

Bespoke Wax Seal Stamp

W&B give you the unique experience, where you can design and create your own personalised wax seal stamp to suit your wedding stationery. And once all is finished you receive the stamp as a keepsake that's 100% yours.





Bespoke

Pricing Guide

We are very translucent with pricing here to ensure you know what your paying for and why. We believe you should know where your money is going so here is a brief overview of our Bespoke pricing with our rates per hour.

Design Time | £50 Per Hour

Assembly Time | £10.42 Per Hour (UK Minimum Wage)

Design Revisions | £50 Per Hour

As an idea, a typical Bespoke design time will take between 2-4 hours depending on the theme, fonts, illustrations, shapes etc. This can be more or less time depending on your design, but an initial personalised quote will be crafted for you. Any revisions and timings are more unpredictable as it could be a 5 minute fix only or a whole reorganise of where certain elements go. And with assembly of your stationery, we only charge what anyone would in a production line to make pricing more fair for everyone, and this cost will be in your personalised quote. Any contact and meetings are included in the cost of the design time as part of our Bespoke Service.

***Please note that the below example does not show what your personal stationery will cost. This is just an example and costs can change with design time or other embellishments you wish to use.

Additions *All prices are per invite

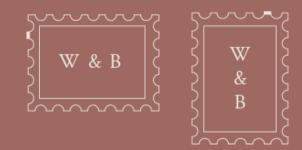
Wax Seals	£1.60 (Standard) £1.90 (W&B Exclusive)
Chiffon/Silk Bow	From £0.95
Twine/Jute Bow	From £0.50
Paperclip	From £0.10
Vellum Wrap	£1.00 (standard) \mid £1.25 (Digitally Printed)
Belly Band	£0.75 (Standard) £1.00 (Digitally Printed)
Standard Card Sleeve	From £2.25
Luxury Card Sleeve	From £3.75 (Standard) From £5.00 (Foiling)
Envelope Printing	£1.00 (Standard) £1.85 (Pressure Foiled)
Envelope Liners	From £0.95
Matching Envelopes	Free
Hand Torn Edges	£1.00 (Standard) £2.75 (Foiled Leaf Edges)
Suite Assembly	£1.75
Bespoke Wax Seal Stamp	£85 (Includes keepsake stamp)
Postage to Guests	£ 1.10 (Cost of one 1st class stamp per invite)
Venue Illustration	£145
Shipping to you	Free

About W&B

At W&B HQ, we want you to have your dream wedding services for you to choose from, giving you the opportunity to get your wedding stationery from your incredible style and budget perfectly! wedding announcements that fit your style and

Kindly accept





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